



Earn an extra \$8k on Zoom business from AppDirect

New AppDirect SPIFF through December 31, 2026

Earn \$8k pay out! Additional details:

- ✓ Deal must meet or exceed in closed \$20k MRR in qualifying revenue: Zoom Phone, Zoom Contact Center, and Zoom Workplace
- ✓ Residual Referral advisors only
- ✓ New logo and expansion deals qualify
- ✓ SPIFF must be [entered on this form](#) and registered with Zoom

Why Zoom:

- ✓ Streamline calling with cloud phone, SMS, voicemail, and device flexibility
- ✓ Elevate customer support with intelligent routing, omnichannel engagement, and agent tools
- ✓ Unify meetings, chat, email, calendar, whiteboard, and productivity in one workplace experience
- ✓ Improve efficiency with AI-powered workflows, insights, automation, and seamless integrations

Key eligibility and terms: SPIFF must be [entered on this form](#) by the Advisor or their AppDirect AE for program tracking purposes. This form does not replace but is in addition to your standard Zoom Deal Registration. Residual Referral Providers Only (3rd Party Providers AppDirect does not bill for or own). Only eligible on Zoom Phone, Zoom Contact Center, and Workplace. Closed value of qualifying total must meet or exceed \$20,000 MRR. Payout February 2027. Orders Not Included: Renewals, Non-Standard Compensation Orders (From AppDirect or Providers), One-Time-Payout Products. SPIFF Program ends 12/31/2026. Complete orders must be submitted by COB 12/31/2026. The total program is eligible to the first three qualifying deals on a first closed, first served basis. AppDirect reserves the right to recover the one-time payout at any time if AppDirect, in its sole discretion, determines that completed orders cancel, early termination of services occurs, or program criteria was not met.